

- Values are labels
- Operations:

Examples: gender, colors

- Values are labels with order
- Operations:=, ≠, <, >
- Examples: grades, degree

- Values are measurements with meaningful distance
- Operations:=, ≠, <, >, +, -
- Examples: Temperature, latitude
- Values are measurements with meaningful ratio Operations:
- **=**, ≠, <, >, +, -, /
- Examples: age, salary